



# CRAFT FAIR CHECKLIST

So you've got your products ready, you've sorted out your supply of snacks for the day, but what else should you be taking with you to a craft fair?

We've pooled our knowledge with some super talented creatives to make sure you've got all bases covered on the day!



## **BUSINESS CARDS**

Dish your details out and make sure you're never forgotten!



## **BROCHURES/LEAFLETS OF YOUR PRODUCTS**

Can't fit your whole range on your stall? Offer bespoke pieces? Pop them in a brochure to show off to potential customers.



## **MAILING LIST SIGNUP**

Whether this is a digital signup on a tablet or a printed sheet, make sure you gather those email addresses.



## **BANNERS**

Pop up and mesh banners are a great way to grab people's attention.



## **PRICE TAGS**

People like to know how much things are without having to ask, make sure that your products are clearly labeled. Similarly if you take card payments then don't forget to shout about it!



## **PACKAGING**

Make sure you have things prepped for people to take your products away in. Custom stickers are perfect for adding a personalised touch to packaging.



## **PEN & NOTEBOOK**

There's nothing worse than needing to jot down someone's custom order and not having a pen or paper to hand.



## **CUSTOM DISPLAY**

Make the most out of your table space by adding height or creating sections. Are you taking a light box? Make sure that you take an extension cable just in case.